

**POOLESVILLE PARKS BOARD
MEETING OF OCTOBER 6, 2010**

PRESENT: JIM BROWN, DOUG MCKENNEY, KURT BEHREND, KEVIN CARMACK AND TIM PIKE. ALSO PRESENT WAS TOWN MANAGER, WADE YOST AND TOWN STAFF, PRESTON KING.

Call to Order

Mr. McKenney: 7:48 call to order the October 6, 2010 Poolesville Parks Board Meeting. Present are Jim Brown, myself Doug McKenney, Kurt Behrend, Tim Pike, Preston King and Wade Yost.

Announcements

Mr. McKenney: So the first order of business is the next meeting is November 3rd.

Mr. Pike: It says 10th on here.

Mr. Yost: All the dates have been shifted down due to the election.

Mr. McKenney: So it is November 10th?

Mr. Yost: Yep.

Mr. McKenney: Oh ok. So next meeting is November 10th.

Mr. Yost: Hopefully Jim will be with us still.

Mr. McKenney: Kevin Carmack is also present.

Approval of Minutes

Mr. Behrend: Move we accept the minutes from 8 September.

Mr. McKenney: I have one change to the minutes I will just leave this with you, it is on page 9 we were voting on allowing I think the church to use the bandshell on Saturday before we needed it, we amended their permit and the way it was phrased it appears as though I voted against it, which was simply asking all in favor, I should have said any opposed and I didn't say any, so that is all.

Mr. Yost: Oh ok.

Mr. McKenney: And Cathy can make that change. So it has been moved and seconded? No it has not been seconded.

Mr. Pike: Did you oppose or did you abstain?

Mr. McKenney: I abstained but I was asking the question any opposed, either I forgot to say any or it wasn't clear or whatever. So Kurt has moved.

Mr. Carmack: Second.

Mr. McKenney: There we go. Moved and seconded, all in favor signify by saying aye.

All: Aye.

Mr. McKenney: All opposed? Any abstentions? No and no.

Citizens Comments on Agenda Items

Mr. McKenney: Tom you have any comments on our agenda since you are the only one here? Anybody have any announcements or anything else before we get rolling.

Old Business

Mr. Behrend: If we take care of the old business then we take care of the one new business item, I think the Eagle Scout presentation we did at the Stevens Park Mr.

Kevin Connor, I will abstain at this point from that since I am the Eagle Advisor but I think we should take note of it.

Mr. McKenney: Yes over the course of a couple weekends Kevin Connor and crew I am not sure who, built 2 covers for the dugouts in Stevens Park and I know that most of us were up there looking at those this evening and they look great, there are some final touches that Morningstar Welding needs to do to permanently attach the pipes together but he did a great job and it looks good and he should be very proud and my guess is that over the next few years we are probably going to have a few more Eagle projects that encompass putting a cover over a dugout because it looks nice. Any other thoughts?

Mr. Pike: I think he did a good job.

Mr. Carmack: Just for the record I think around the total cost was (inaudible) and PAA is picking that up.

Mr. McKenney: That is great thank you.

Mr. Behrend: I guess that is all he wanted from us since he won't be here to do his presentation. That way it is in the record if the Board comes to us.

Committee Reports

Mr. Pike: Committee Reports?

Mr. McKenney: That's fine.

Mr. Pike: Want me to go first?

Mr. McKenney: Go it is all you.

Mr. Pike: December 3 is the Holiday Lighting.

Mr. Behrend: Christmas Lighting lets go for it come on.

Mr. Pike: And Spring Fest is on in May that is all I have.

Mr. Brown: Last Monday night the Commissioners met and we are possibly one thing I was about 5 minutes late for the start of that, I missed 5 minutes of testimony from Bob Pierce on why we are doing things wrong in a lot of different ways.

Mr. Pike: It only took 5 minutes?

Mr. Brown: No I just missed 5 minutes, it lasted into the 8:00 hour and beyond. It was interesting, I'm going to say conversation back and forth between the Commissioners and Bob and especially Eddie and Bob and then and Wade did chime in as well providing a factual basis for a lot of the conversations taking place. Then after that it was nice that the people from the Habitat for Humanity got to witness Bob talk for 45 minutes before they got to make their presentation so I am sure they had a great feeling opinion about Poolesville and in his presentation in the Habitat for Humanity's presentation basically they came up and explained to us that they have a contract to buy the Jamison property down by the elementary school and with that contract to buy they would like to which they don't necessarily need our approval for because it has already gone through all those phases but they want to build a Habitat for Humanity community there, 17 townhouses that is what is on the books for it if you guys remember anyway, which was approved and that they wanted to come make a presentation to us, teach us about Habitat for Humanity what the goals of the organization are, the basic goals are that they take people from the up county community, they go through a really supposedly hardcore vetting process to learn about what people could benefit best from being lifted up out of their current situation and being placed into a stable environment with a low price

point home, subsidized by Habitat for Humanity and a home that doesn't have interest on the mortgage and a home that has ties to the Habitat for Humanity over a period of time in order to allow the homeowner to eventually build equity in their house. So it was a good presentation we reached a hitching point which was odd that at one point it was determined that there are three groups that basically --- of the audience, one was Frank Jamison who didn't say anything and probably rightfully so, one was the Executive Director for Montgomery County Habitat for Humanity, and the Commissioners. And through the conversations between the two groups, not Mr. Jamison, it was determined that the Executive Director was not aware that there was an impact fee for building the townhouses inside in the Town, he wasn't aware of what the amount was apparently and he wasn't aware that he had to pay it. So which comes to almost 11 grand right, 10.5 something like that.

Mr. Yost: No it was over, it was almost \$200,000.00 with all the fees and impact fees.

Mr. Brown: There you go and as Wade said there is reforestation, there is...

Mr. Yost: Park in lieu.

Mr. Behrend: And there is the sidewalk issues we put in there.

Mr. Yost: Yeah those are all part of the plan, they had that in their plan already.

Mr. Brown: So in other words it is a big chunk of change and at that point everybody just backed off from kind of discussing it and kind of put it out there on the table and I am sure it is going to be a matter that comes up again at the next Commissioners Meeting. They want it to move fast, they have a settlement date in the beginning of December and the plan is to get the vetting process started etc., so where it goes from here I am not sure but I know it is going to be discussed further and we are going to figure out what the right direction is but that is the gist of it.

Mr. McKenney: So the land purchase is under contract right now is it that far.

Mr. Brown: That is correct it is under contract.

Mr. Pike: Can I apply?

Mr. Brown: Demonstrate a need. But it was an interesting conversation and that is the gist of it and come to the next Commissioners Meeting and we will see we'll have another presentation right or we are going to discuss.

Mr. Yost: It will be on our agenda to discuss.

Mr. Pike: Wouldn't it go to the Planning Board first?

Mr. Yost: They are going to see the Planning Commission next Wednesday, the same presentation.

Mr. Behrend: If they don't change the plan the Jamison's submitted it what 18 months, 24 months ago.

Mr. Yost: Well the plan actually might be expired right now. They have to have it renewed.

Mr. Behrend: Yeah but if there is no changes to what has come...

Mr. Yost: And it probably wouldn't be, that is on the Commissioners lap of do they want to waive the fees or not, they were pretty much saying they were going to have a difficult time making it happen if the fees were not waived.

Mr. Brown: Right that --- that number down to roughly \$200,000.00 a pop or \$216,000.00 a pop and they already know there is a big calculation that goes out to how long Habitat for Humanity is involved with the mortgage, how long the payoff is

until the homeowner starts building equity etc., so they do have a ratcheted tight number.

Mr. Yost: I think they had a total of \$130,000.00 for all fees that they were anticipating paying and that included the Montgomery County building permits. Montgomery County does waive their impact fees. They still had to come up with over a million just in donations and things like that to make it happen also.

Mr. Pike: To build 17 townhomes?

Mr. Yost: Yeah the budget was 3.2 million I think it was.

Mr. Behrend: Yeah to purchase the land and build the homes.

Mr. Yost: Right the land was 1.1 million.

Mr. Pike: I should be a developer.

Mr. Brown: So anyway that was the end of that story. More to come. That is about it. Did we talk about the appointment that we made or not.

Mr. Yost: Not yet.

Mr. Brown: You will be seeing it on email. I will be soliciting views, see what the residents have to say.

Mr. Pike: I say we don't touch the issue Jim.

Mr. Brown: Thank you Campaign Manager.

New Business

Mr. McKenney: All right so that is it for you guys. We are at Streetscape, which is probably why we have the other information in our packet right.

Mr. Yost: Well what I did was go ahead and give you the older presentation that Tom had put together initially just for review purposes and of course Tom did go to the Planning Commission with it and then went to the Commissioners with it and all along the way they were talking about forming a committee, got to the Commissioners and they said we don't want to form a committee, lets give it to the Parks Board and let them do it and that is pretty much we are back here.

Mr. McKenney: That is good because we haven't had something, now that the skatepark is built, we haven't had anything to work on.

Mr. Brown: I definitely didn't object to it either I feel like it is something we can do.

Mr. McKenney: Yeah I agree.

Mr. Brown: It makes sense. And I did want to thank Commissioner Kuhlman for not mentioning the whole process to me before we actually got in the meeting and started talking about it.

Mr. McKenney: No Wade had mentioned to me before and I thought that yes exactly the thing that the Parks Board could do and should do and should be doing.

Mr. Yost: I do have this up here if you need to reference it for some of the different types of signs, we can get into that once we get a discussion going, but I really wanted to start, really what we are looking at. The signage in Town is not only the streetscape portion of it on Fisher Avenue but also the park entrances and then way finding would be a part of that and the entrance signs themselves, so really 3 different areas we are going to be looking at. The Commissioners sent the task to the Parks Board and exactly this, develop recommendations to improve signage throughout Town, we want to be able to create uniform standards and actually this could be part of a logo, a lot of places it is, I mean it is carried into banners like this

picture that Tom had given me, it involves some of the stationary it is on the website the whole thing that kind of carries and ties everything together.

Mr. Behrend: As our current entrance signs tie into visionary and whatever.

Mr. Yost: Exactly and the biggest thing the Commissioners said they didn't want to see, because we had several different samples, they didn't want to see a modern looking sign they wanted to maintain the historical character and then a lot of them did like the Town Hall logo and would like to see that incorporated into whatever we come up with.

Mr. Pike: Old Town Hall or New Town Hall?

Mr. Yost: Old Town Hall.

Mr. Behrend: So what the Poolesville Day folks have been using.

Mr. Yost: Timeless Charm that is just kind of for their event and what they do.

Mr. Behrend: Right but that is not one the Commissioners are in favor of?

Mr. Yost: No as a matter of fact they through that out and officially adopted the Old Town Hall as (inaudible) really what it should be called.

Mr. Carmack: What is it going to be called?

Mr. Yost: There are so many different ways you could probably present that also.

Mr. Pike: Historic Medley now owns the building, are they ok with that?

Mr. Yost: We maintained the rights to use it in the agreement when we sold it to them. That is one of the covenants that we have the right to use it. So with that so here we go the entrance signs, what I did was I wanted to get an inventory of kind of what we have in Town, what are we talking about. So entrance signs here, we have 2 different styles, 4 of them, it used to be 6 originally.

Mr. Pike: What happened?

Mr. Yost: The one on Hughes Road someone tied a chain to it and drug it down the road right by Bobby Jamison's farm past the 2nd Tom Fox Street.

Mr. McKenney: Imagine nobody would see that happening.

Mr. Yost: Well we found parts of it with like chain cuts in the wood, there were marks on the road. But anyway there are 4 that did survive pretty much.

Mr. Behrend: One got shot down here by the Toro guy.

Mr. Yost: Right.

Multiple Conversations Taking Place

Mr. Behrend: I remember Eddie making a comment of "yeah we should have expected that from the individuals in the area". Leave it at that because it is all circumstantial so I don't want to put anything on record there.

Mr. Yost: Ok so they are the entrance signs. Park signs 2 different types there, right now we do have 10 of them in the parks and 3 more will be for the parks that are coming online. And you can see the Whalen Commons sign is very difficult to read. It is designed like the entrance sign was but I don't know.

Mr. Pike: Beautiful stone work though.

Mr. Yost: And the other park signs Preston does make those and that one is spelled right too. The other one is way finding and there is actually quite a bit of way finding down through the center of Town that we already have that is mismatched, there is no color scheme, nothing I mean it is all over the place, there is actually 14 of them and getting to do the way finding there is definitely other things that we can

take a look at like the Skatepark or Whalen. The Golf Course used to have one it doesn't have one anymore the sign is gone.

Mr. McKenney: So those are our signs, for whatever reason I used to think that some of those were County signs.

Mr. Yost: They are County signs. Well the Middle School and Library I believe is.

Mr. Behrend: But Stevens Park and Poolesville Public Works those are our signs.

Mr. Yost: And there is a Halmos Park one too, I don't have a picture of it but that is part of the count also, and Halmos Ball Field Parking we have that and they are all a little bit different and not really sized very well either. I was taking pictures of them today and I thought wow these are...

Mr. Pike: Do we really need that Library sign?

Mr. Yost: Well that is something you guys need to discuss you know what do you need for way finding, way finding is to identify points of interest in the Town and it is an important part when you start looking at streetscapes and different things other towns do and they really incorporate them nicely and brings it all together.

Mr. Behrend: In terms of the Sign Board how do we, what are the regulations we got to worry about so Jerry doesn't get out there with his tape and say the Parks Board is too small.

Mr. Yost: Well there is two things, government informational signs are exempt from the Sign Ordinance, however, when we go to approve it and we are looking at, Jim and I did this when we were doing the sign for Town Hall out front here and Eddie was the biggest proponent of fighting it and Jerry also, they wanted it to be within the standard guidelines of what the signs are so as we look we are going to have to try to keep them within. I mean we will look at those even though we don't have to. So really what we need to do is decide what portion do we want to tackle, do we want to tackle just the entrance signs, do you want to tackle just parks or all 3, however you want to do it. You might want to seek some outside help for some design stuff and if that is the case we need to know our guidelines for an RFP and again what Kurt said, what size that is an important thing we have to let them know as the logo do you want to use that, what kind of style, colors, again if you want to get --- and let them develop something for us also.

Mr. Behrend: Well I think size is also important for visibility as to how far we need to have them visible.

Mr. Yost: It is absolutely and sign people they have guidelines it's a 25 mile an hour sign a speed limit and the sign is this far off the road they tell you exactly what font you should have and everything. And then if we do an RFP once we go through the process we want to just go for design or do design and construction because we have to move forward with it after the design we are going to want to forward some recommendations to the Planning Commission they will review it as well as the Commissioners and the first thing some of the Commissioners are going to say is well how much is it going to cost. So as we are doing our recommendations we probably want to talk about this grant out there, maybe we can possibly tie into and then we may want to phase it in to different aspects of the streetscape because it is going to be part of the streetscape plan. I think that is it really.

Mr. Behrend: Well another place we could phase it into Wade would be future developments too, not that we have any on the books right now but if we ever annex

more land, if we ever have another development come in whatever so that the developers know your going to put it in and here is what it is.

Mr. Yost: That is right exactly.

Mr. Pike: Wade what is in the streetscape plan.

Mr. Yost: For signage no, the only thing that is going to tie into the signage would be we are going to have the lights similar to Whalen up and down Fisher so banners would definitely be a part of that also I would imagine. So whenever the design comes up and the logo however it is going to work its nice to tie it together just like Luray had for that other presentation where everything was tied together.

Mr. Brown: They should be we should probably since they are going to be the least expensive but probably the most quantity of what we order I would imagine that we have streetlights and have banners we are going to want to have multiple seasonal banners as part of the mix.

Mr. Behrend: That is delightful to have those and I think the CEDC wanted that at one point.

Mr. King: (Inaudible) putting flags but that was an idea, see if we didn't have traffic and stuff to deal with but we did the --- for it.

Mr. Pike: It was 4 minutes a flag?

Mr. King: 6 to 4. Like I said if we weren't dealing with traffic...

Mr. McKenney: Are you going to make a request next year for a cherry picker?

Mr. Yost: We have the bucket truck.

Mr. McKenney: All right so where do you guys want to start I guess there is like 3 in my mind there is 3 places you can start, with the 4 or 6 if you go that way main entrance signs, or you can do the 10 park signs, or you can start with the informational type stuff, I think the start would be with the entrance signs it just kind of seems logical that is all.

Mr. Brown: I would actually be in favor of, I don't know if the Parks signs need to be different than what they are right now, I think the park signs are just very good representation of what they are, they could be handled internally which is a nicer easier way to handle it, replaced internally and I would love to see the money that would actually go to those to make sure that we have the right theme everywhere else, that is up to you guys but I just think that would be probably, they are not very, they are not artistic just denoting the park.

Mr. King: And they do get replaced on a regular basis and there is not a lot of vandalism that happens but those signs, people hang on them, people write on them and stuff like that.

Mr. Carmack: Are there any grants available?

Mr. Yost: Yeah there is through Heritage Montgomery, which Tom is a part of also. Peggy Erickson she came for the dedication of the bandshell and she said we have money to give.

Mr. Pike: Tom how much is available roughly?

Mr. Kettler: I want to say --- should be \$100,000.00 (inaudible).

Mr. McKenney: You can get some really nice signs for that.

Mr. Behrend: The question sign I would have I'd be concerned with Whalen, the rest of the park ones yeah because they are off to the side whatever, Whalen is front and center and its our signature park, that is the one I want to take a look at if we are

going to look at those and I can see that one being different than the standard park signs.

Mr. Pike: So all the ball fields would have to have directional signs.

Mr. Behrend: Most of them do now.

Mr. Yost: Well that is the thing most of our signs a lot of them are worn out, it is time to do something with them anyway.

Mr. McKenney: I would actually I mean if for example we were to start with the entrance signs I would think you would put in a Whalen Park sign in that same group just because of where it is and what it is, if you get to already have the Town of Poolesville Town Hall sign I would say we do that too, so I guess are there any other signs of that magnitude that we would put in.

Mr. Pike: Why can't we do all the park signs and have the Town Hall...

Mr. McKenney: The logo?

Mr. Pike: The logo yeah, why don't we think of that we can always look into it and have it for down the road.

Mr. McKenney: True my only thought with some of the park signs I mean Brooks Park was very easy to read, I think there are others where...

Mr. Yost: You are right the yellow...

Mr. McKenney: Yeah I don't know if it was the park sign because it is just old and needs to be redone or repainted or if there was some other color in there it just didn't...

Mr. Yost: Well Campbell Park sign is...

Mr. King: Yeah each fall we take a couple out and literally remove them, strip them and repaint them and we use what is called something I've got it down at the shop we went to a very yellow and with the green it is a nice contrast with the fresh paint on it, it really does show up, we don't use the gold anymore we went away from that.

Mr. McKenney: But the only other contrast I think would work well for parks would be a brown background with white lettering.

Mr. Yost: I think the only reason we went with the green and gold or yellow was because of the flag right behind...

Mr. Pike: Isn't that our official color or something.

Mr. McKenney: Makes sense yeah.

Mr. Brown: You guys I would be in favor of having it really focus on everything and come up with a theme and then figure out what executes the theme and that would include the entrances into town and definitely Whalen Commons, the banners, and then also too these sign company's, Wade and I worked with them to obviously put together the one we have out front, but for the way fare signs they actually have the designs where you see library and it has a book, you have park and it has somebody running, what it is, we put our name and then the icon and have that be a uniform theme throughout but maybe not, everybody here can think that but probably not linked to Poolesville Old Town Hall or anything like that just have it be a good honest wayfaring directional sign, simple with an icon on it, unless we felt like we had to Poolesville it up.

Mr. Behrend: The one consideration also of directional signs is how much impact in the neighborhood will you get. How much sign clutter.

Mr. Brown: I'm with you.

Mr. Behrend: Because we have speed signs, we have stop signs, I mean that is something we have always thought about so we want to keep that in there because you get it too cluttered then we sort of go counter to what we really want to do.

Mr. Brown: Well whoever amongst us could decide I mean I think it would be honest to say that where we currently have signs that are mismatched and non branded that we are not going to add anymore signs and we need the signs that we have, we have to determine that and then just come up with a theme that would replace all of them and maybe not be a different color for the library versus parks or whatever, just have an icon telling you that it is something different than a park or the library or whatever it is.

Mr. Behrend: And water down the not illiterate signs.

Mr. Brown: So lets say you did that, say the wayfarer signs are that theme, then what do we have left, we have banners, we have the big ones at the end of Town and we have Whalen Commons, what else is there.

Mr. Yost: That is really it, it is not that much, it is just bringing them all together in one kind of uniform...

Mr. Brown: Yeah I would like to see us do really come up with it all at once and then get that grant money all at once and then try to do it all at once or close to it, why not.

Mr. Behrend: That makes sense and that way we have a uniform plan.

Mr. Brown: And what does the committee think about using Old Town Hall as our icon?

Mr. McKenney: I like it.

Mr. Brown: I do too. I mean I like what this building looks like don't get me wrong, I love what this building looks like, but what our icon to me is still Old Town Hall and we can call it Old Town Hall all day long and it has appeal to it. So I would like to see that trend continue.

Mr. Behrend: Yeah there is a lot of history with that because that was the Town Hall through the 60's, it was a bank through the 50's I know.

Mr. Brown: Yeah I think it was 60's.

Mr. Behrend: 60's or early 70's all the way through the 80's and the major growth of the Town that was Town Hall.

Mr. Brown: I definitely remember Town Hall in my day, in my upper Montgomery County days, which was 20 years that was Town Hall, I definitely remember that.

Mr. Behrend: I mean that is major recent historical impact the major growth from 350 to 6000 and I know that because I used both sets of numbers for Pathfinder.

Mr. Carmack: How much is it?

Mr. Behrend: It is almost 6000. The U.S. Census estimate is I think it was 5,892 or something like that. It says Poolesville, it has got it for each town, each city and its an estimate it is based off of growth progression they estimate in from 2000. We will find out here in 6 months what the 2010 one is.

Mr. Brown: Probably counts when me and my 8 moved in, in 2004.

Mr. Kettler: I lost a couple.

Mr. McKenney: All right so do we have, I guess we probably need to start first with some sort of definitive logo.

Mr. Yost: I think if we can I say Tom or Jim both of you guys deal with these sign people all the time, we probably just kind of give them a vague description of what you are looking for and they are going to come back with some ideas and whatever company gives the best price to go through the design package and that is how I would see it playing out in that manner. I think we need to take a look at the size, do you want to use the bases that we have like for the entrance signs and just make them that size of the sign going in, give them that kind of guidance with some ideas of like going to incorporate this logo of Town Hall somehow.

Mr. Brown: I would like to see this set up a number of times I wouldn't mind seeing us approach two or three sign companies and believe they definitely vary in professionalism from the pits to being really good, we would have to find the right ones that are the right balance of expense and talent but I think you could as Wade said I think the plan could be you go to them and you say green, if that is what we decide, Old Town Hall and you could just say that, or green Old Town Hall white lettering that matches our out front sign and then see what they come up with, see what their fonts, their type faces, you know tell them we want a traditional look, I think you could probably end up getting if we decided how many signs we want and then come up with a design proposal on designing them and the mock up they give you starts off a 3x4 mat and then kind of refine it and then how many signs and then you also get into a discussion about what they are made of too and there is a variety of materials, they make a huge difference in the price and the durability of it.

Mr. Behrend: Now is there any specific other than saying Town Hall anything specific the Commissioners came out with?

Mr. Brown: I don't think so. I think readable an enhanced readable was part of the general discussion on it where we just can't have gold on green, no just Old Town Hall and traditional was really what...

Mr. Yost: That's exactly what it was, that is what they want to see.

Mr. Behrend: So we could leave the green coloring behind you that is on our flag. There (inaudible) that these are the colors of the Town.

Mr. McKenney: I would say that we probably suggest to the sign company tell us what they would recommend as far as easy quick readability and maybe green and white or maybe red and white but if you have to stick with the green I would say it is green with white not yellow or gold really.

Mr. Brown: I think we could face controversy if we went with something too far out of the norm for a background color, it would have to be something that probably...

Mr. Yost: Burgundy and gold.

Mr. Behrend: Navy blue and orange, midnight blue and orange.

Mr. Brown: Well that is something that we have to consider you guys but I think you potentially would have backlash if we went with something too far out of the norm beyond that.

Mr. McKenney: So who did the sign for us out here for Town Hall?

Mr. Brown: Somebody in Rockville. We met with like three different places.

Mr. McKenney: Would you use them again?

Mr. Yost: We use them all the time. We have used them for years.

Mr. McKenney: So that would be clearly at least one entity that we would contact, I would have to think you would want two more?

Mr. Yost: At least three as a minimum yes. I would want to write a whole proposal up of what we are looking for, send it out and give them 30 days to submit whatever and see what comes back.

Mr. McKenney: And I would say, how many signs do we have that have the stone base?

Mr. Yost: Two.

Mr. McKenney: Just two?

Mr. Yost: Well four counting the two that got --- also.

Mr. McKenney: Right the one coming into town from (inaudible), the one by the pool is also, Whalen up front and where is the other Whalen one?

Mr. Yost: There is two...

Mr. McKenney: Each corner ok. Those are not the same size I would guess right.

Mr. Yost: No.

Mr. McKenney: Of course not. Well that is what you are constrained to unless we say as part of this sign thing we are going to rip those down and build new ones or we are going to make the base of the sign is going to be more narrow.

Mr. Brown: Tell me this before you get into that, structurally how are the bases holding up, are they solid.

Mr. Yost: Yeah.

Mr. Brown: They don't need to be replaced?

Mr. Yost: We built the entrance ones...

Mr. King: 15 years ago.

Mr. Brown: They are still hanging in there. The sign company is not going to care if they are uniform in size or not, we are going to build every single one.

Mr. Yost: Well they are going to be different anyway, the entrance signs will be different than the Whalen Park ones.

Mr. King: Two one size, two the other size.

Mr. Behrend: And that brings up the question, the two signs that were forcibly removed, do we want to go perhaps to the stone base for it or a stronger base or do we want to put them up like they were once before, because I say go ahead and put them in.

Mr. McKenney: Or do we even want to put them up?

Mr. Behrend: I think with Jamison developing that land down there by us yeah, the other one...

Mr. McKenney: Down by us where?

Mr. Behrend: His tot lots or kid lots that he wanted to...

Mr. Yost: Oh the two houses right there across from (inaudible).

Mr. McKenney: Oh, oh yeah.

Mr. King: And the one that is across from the pool now, it is in a horrendous location.

Mr. Behrend: You can't see it.

Mr. King: I can't believe they put it there, but that is what they did, because we had that nice sign right across from it and then I don't know how they picked that location but it is bad.

Mr. Behrend: Is that a county road there?

Mr. Yost: Well it is a county right of way so it is behind the right of way.

Mr. Behrend: That is why.

Mr. Yost: Which we had it behind the right of way also.

Mr. King: What's that?

Mr. Yost: We had it behind the right of way also.

Mr. King: I am just saying where it is located and the way it is angled its just horrendous. You might want to change the location.

Mr. Behrend: I would like to see us get those two signs back again if we can but more durable.

Mr. Brown: Are you talking about the ones that were removed?

Mr. Behrend: Yes.

Mr. Yost: If we did put them out there we do not have a right of way easement along the property of Bobby Jamison's and we've --- before and we still don't have it down that far.

Mr. Behrend: And therein may be a tale of why it vanished. I know we didn't actually have an easement for the entrance one when we put it in either by about 16 I think we were off, I remember hearing about that although that person was a little more accommodating.

Mr. Brown: Tom you have a suggestion in terms of a supplier as well right.

Mr. Yost: You just opened that can of worms.

Mr. Kettler: That is ok. I agree with what Jim is saying that if you do it do the whole package and its you have two components you have the design component and you have the fabrication, you might get one company that designs and manufactures, you might get one company that teams to do the design and they work with somebody who manufactures so it doesn't matter but like Wade says you put out an RFP and you say you want conceptual stuff and you vet through 3 or 4 of them and through that process you pick one of those and then you work through some iteration processes on signs. But there are sign companies all over the place I mean there is a company we just redid the Chamber just redid the maps there is a company called Text Design over in Urbana that does a lot of the design work for a lot of the signs like down in Bethesda, the Bethesda Urban Partnership stuff and she is pretty and I was actually going to try to get her to come up tonight just to give you a little background on what kind of, but she might be worth talking to so certainly I can pass two or three names there, there is a company in Manassas the signage I did for the Brightwell Model was a company out of Manassas, Virginia.

Mr. Brown: Were they design only?

Mr. Kettler: The one for the model was design and fabrication. We redid our Brightwell our whole Brightwell Logo which we had done 3 or 4 years ago, we redid it when we started construction and a company in Manassas did it and then they did the fabrication of the signs, they did the interior panels in the sales office so these companies have a full range of services but I agree also with Wade that combine banners and do it all and do it schematically so it all ties together and I don't think you want to limit, I personally don't think you want to tell them it should be this color it should be that color I think you say ok key component of design element is Old Town Hall and you leave it at that. And on the entrance you may say we have these entrance features that we have stone bases we want to use that but you can go taller, its not to say you can't go taller on those and then they make it more readable

but still stay within the same width, you know there is different ways to skin that cat.

Mr. Brown: I do worry a little bit about making sure that my experience is that these companies are usually strong in either fabrication or design but usually not 100% in both so we will probably have to go through a little bit of a process on that. And the more direction you give them actually the better you get closer to what you want but I wouldn't even have to limit it to green, the only reason I say green is only because on that sign out there to my knowledge we are not going to replace.

Mr. King: The Town maybe can't go taller.

Mr. Kettler: What on the entrance sign.

Mr. King: Entrance signs because of obstruction of view when the trucks are leaving the plant there is no way, see that right there...

Mr. Yost: Well it is quite a bit taller than a base right now.

Mr. Behrend: Yeah but you can't go much taller than that because exactly for that reason the obstruction that was why...

Mr. King: Yeah our trucks.

Mr. Kettler: You are talking about leaving the treatment plant.

Mr. King: Yes.

Mr. Kettler: Because of the placement of that sign?

Mr. King: Yes. The other ones it is no problem.

Mr. Kettler: You hate that to be a limiting factor, it may mean the thing needs to be moved. I mean you are right...

Mr. King: Another one that needs to be moved coming into Town, that one might need to be moved but you have the safety issue for my men.

Mr. Yost: We will have to look at that to see how far we can get it because I think we can pull it forward and that doesn't become an issue.

Mr. McKenney: That is what I am thinking on that one.

Mr. Yost: Because I can pull out of there in my vet right now and I am fine.

Mr. King: Faster than a speeding bullet.

Mr. Yost: But we will take a look at that and see if that is a limiting factor.

Mr. Kettler: But you are right I am working with my church right now on a design for an entrance and I just want to put a gun to my head because the manufacturing company gave me some designs and everybody hated them so then I got a graphic person involved and then there is a graphic person on the committee so now I have got like 12 different iterations and I've got its like herding cats I've got to pull them all back together and say we just need to come up with one everybody likes, so we are right now emails are flying back and forth probably tonight but again that is what you all can do and your job will be to vet them down to 1 or 2 to present to the Planning Commission and don't go to the Planning Commission and give them 8 names and say pick one that is where you all can funnel that down.

Mr. Yost: Well if you are concerned and I agree that sign out here is very nice, very readable I mean we can say we want it to be similar to that I guess, I don't know if we want to tie them down that much but maybe we should.

Mr. Brown: Well we can always say it to be in this ballpark but that also if they want to come out of the box a little bit they can just to see if there is an alternative look. Even today we were a committee of 2 on this I think when we did that one, which

wasn't that hard and it was basic so it wasn't hard to get it to turn out to be decent, but even since we have done that sign there is newer and more a modern traditional font that you can use versus what we used out there, I have seen some of them and you see stuff that is a little more refined than what we did, a longer lasting look to it so anyway I would be very much in favor of saying hey here is what we have and we know we are not replacing this so come up with something that is ballpark with this and then also step out of the box on something and show us what you think would also stand up.

Mr. Kettler: They are definitely all the time coming out with new products that don't have to be painted, don't have to be or if they have to be painted it is every 20 years, I mean we are looking right now at the entrance features for Brightwell and I don't whatever I do there I want to do something that doesn't require maintenance because they are designed to be maintained. I mean we just repainted the sign in Tama which was wood and it looks great now but we had to put a fresh coat of paint on it and touch it up kind of like you do with the park signs, but you want to get away from wood, there is so many composite materials and you can have sandblasted looks, you can do a lot of neat looking stuff. What is that one out there made of?

Mr. Yost: Resin.

Mr. Kettler: But it doesn't look like it, it looks like a wood sign.

Mr. Behrend: One thing I would like to look at though is the white post there the reason we put that in was cost.

Mr. Yost: Oh you are right it was.

Mr. Behrend: Because some of the current Commissioners --- at that time and they -- at the cost of looking at the stone on the entrance, personally and you guys decide with this we will talk about it, my personal opinion I like the stonework, I like the way the impression it gives...

Mr. McKenney: Yeah I agree.

Mr. Behrend: And that would match that and also matches in with you have got the entrance sign, you have got the Whalen sign, you got the Town Hall sign and at least on the major signs we could do that.

Mr. King: Well the sign on the right is heavily damaged by the way, we've put it back together.

Mr. Behrend: And that is the other issue to look at it would (inaudible) on our vandals a little bit but I also think it would look nicer and yes it is more expensive that way but again you are looking as Tom just said you are looking 20 years.

Mr. Kettler: My company will be redoing something coming down 109 because that sign and its on white post right now or whatever post it is on is going to have to be relocated so we can do that stone base or do whatever.

Mr. Brown: You are volunteering that?

Mr. Kettler: Yeah I think we plan on doing that anyhow. I mean it looks more permanent to have it stoned and sitting up.

Mr. McKenney: What is the metal sign next to it, is that a county?

Mr. Kettler: A drinking water so to speak.

Mr. Yost: You see in a lot of municipalities you go into they will have other signs attached to whatever they have, whether it be, there is actually one of these on the other entrance sign as well.

Multiple Conversations Taking Place

Mr. Kettler: One thing I will see back from the Planning Commission, who was it Calvin Sneed had mentioned the issue of too many signs and I agree if you go down Fisher Avenue you got all these no parking signs along Fisher Avenue that make me crazy because it is like a 2 lane road and I don't know what person would think of that. Like between Whalen Commons and Old Town Hall there is no parking, no parking, no parking.

Mr. Behrend: How much is that state controlled and how much is that town controlled.

Mr. Yost: I don't think the State made us put those in at all.

Mr. Kettler: Just take them out.

Mr. McKenney: Is that the sort of thing where you take them out and paint the curb yellow?

Mr. Kettler: Just take them out.

Mr. Brown: I have one of those right in my front yard.

Mr. Kettler: If you are worried about people parking on Fisher Avenue in front...

Mr. Yost: You have a no parking signs in front of your house?

Mr. Brown: I have a no parking sign right in the middle of my, like if you wanted to take a nice picture of my house you couldn't.

Multiple Conversations Taking Place

Mr. McKenney: You don't want to do the big giant metal sign like Damascus has, Welcome to Damascus and it has all the shields all the way around it.

Mr. Brown: Yeah lets definitely not do that can we all agree with that.

Mr. McKenney: I would like to see us either actually move our sign or find a way to move or eliminate the other sign, we should find a way not to have to put it, and even if you build a stone base you are going to have that thing sticking out from behind.

Mr. Kettler: Or at the very least move it back 30 feet so it is not interfering with trees.

Mr. Yost: Those were given to us by Maryland Rural Water once we did our Wellhead Protection Program and then granted us money to get the signs in as part of the program they do all over the state and once a municipality has a protection program in place.

Mr. Kettler: You have signs directing people to Public Works I mean I don't know why that sign needs to be there.

Mr. Yost: Because we tell people how to get there to deliver stuff all the time.

Mr. Kettler: Oh ok. Maybe you could call it Yost Lane and then just turn on Yost Lane.

Mr. Yost: Not as long as I am working here I can't get it named after me.

Mr. Kettler: Your primary entrance into Town the first sign you see besides the one you can't read is the one that says Treatment Plant or Public Works.

Mr. Brown: So you guys how bout this, why doesn't Wade come up with a RFP that outlines all of our sign needs period into the groups that you have already discussed

and already broken down by and then we probably maybe you me and Tom or you me whatever can vet some of these sign people to see if they do do design and break it out separately for manufacturing and then the cost for I mean I am not sure if they will supply it for free or not these themes that we need them to come up with so we will have to...

Mr. Yost: Well what you do when you do an RFP is say you want to see a sample of something.

Mr. McKenney: Design drawings or something.

Mr. Brown: Yeah a theme or something we'd have to figure out I don't know if they charge for that or not I mean...

Multiple Conversations Taking Place

Mr. Kettler: But that may be just part of their marketing.

Mr. Brown: Before you do that I am sure you can call and ask and figure out what the norm is and then go from there, like how do we know we are going to like what you do.

Mr. Behrend: And in the process of that and lightning will probably strike if I say this I wouldn't mind hearing from the CEDC and from the Chamber of Commerce their thoughts. I mean the last time I talked about CEDC in this room it was some (inaudible). But if we are looking for a common theme through the Town we will have to get their thoughts, doesn't mean we have to agree with them but...

Mr. Brown: But make sure we don't keep adding more cats to the bag.

Mr. Behrend: No, no, no no more cats in the bag they present a theme to us and we discuss it, same thing we did with Whalen, we developed a theme...

Multiple Conversations Taking Place

Mr. McKenney: Put out an RFP get three or four or five in here and say I don't know do it all in one night or a couple meetings whatever, and say company X, Y, here is what we think would be great or here is what we do, here is what it looks like, blah, blah, blah and from that pick a design and so forth and so on then maybe we bring CEDC and Chamber in and say listen this is what we've selected does anybody have any opposition to this or does anybody have any suggestions to tweak this maybe. I understand you get another dozen people involved you are going to be (inaudible), lets us do what we are supposed to do and then get the buy in and say if everybody looks at it and goes what are you guys thinking, we go well obviously we messed that up, but presumably we are not going to be too far off where everybody else is.

Mr. Yost: Once you hire somebody too, once we get to the point and say we choose a company that has a proposal that we like and have a very rough concept, it is not going to be, what they may show you is not going to be what we are going to pick I'm sure, so then at that point they are probably going to come in with a proposal and have 3 or 4 different --- that you go through and you go through a process from that point.

Mr. Behrend: And like I said similar to what we did with Whalen, we had a rough idea to start with, which is nothing with what we ended up with, but we went out to different folks hey here is what we are thinking, lets have your ideas from that we got what we have.

Mr. Kettler: One thing I know from a granting back to this Heritage and I am actually on the Board of Directors which is why I know this, Heritage Montgomery I think

issues their big grants in the spring like in March so we are at October and March will be here like that but maybe that gives you some sense to move forward and when you all are doing your budget cycle for next year you can throw some money in, but its hard to know until you get into design proposals and talk to these sign people what this whole thing is going to cost.

Mr. Brown: Wade street lights along Fisher Avenue, going to be converting over to this style street light right.

Mr. Yost: We will be yes.

Mr. Brown: For streetscape so then really you will have to add up how many banners potentially we will be using, same amount that we have flags now I guess and then have that as part of your RFP I would think and then probably multiple sets of those as well, spring, summer, fall, winter.

Mr. Yost: I don't know that we even have to do that, I think once we choose, we have everything in a theme, we are ok then, because streetlights aren't going in for 2 or 3 years, so once we have a theme that is all I am thinking of right now we can, any banner company can make the banners once you have a theme.

Mr. Brown: Right and how much were they, do you remember how much they were per banner for out front.

Mr. Yost: I think they were like \$120.00 for the standard ones that were already made and like \$160.00 for custom.

Mr. Brown: I am just trying to think in terms of wrapping it all up into a grant too.

Mr. Yost: Well yeah we could I don't know the spacings.

Mr. Kettler: Like you said you could buy 40 of them next year and it may take you three years to get all the light posts but at least you have them all there.

Mr. Pike: Tom what were your ideas for the way finding signs?

Mr. Kettler: Way finding I think again you've got, and you get different opinions from different people but to me you have got schools, you've got skatepark, you've got library, you've got pool, you've got golf course, you've got potentially Poolesville Museum whenever they finish that thing, John Poole House, those are the kind...

Mr. Pike: No businesses?

Mr. Kettler: No way finding is points of interest and I think you might put a sign at the four way stop that says Whites Ferry 5 miles, 6 miles, 7 miles, I mean I think there is some value to that.

Mr. Pike: Well if I am going to go to the CEDC and the Chamber and mention this they are going to go well what about this business. I know people on the Board and they are going to go...

Mr. Kettler: No way finding is for points of interest. I am sure I am forgetting other I mean eventually we will have a Community Center and again and the way finding signs can be set up that you can add things to them 10 years from now if there is a Community Center.

Mr. Yost: Yeah I think get the overall theme down.

Mr. McKenney: I think the next step is have Wade do the RFP and I don't know if we need to be involved in who the 4 or 5 or whatever that it goes out to (inaudible) and when it comes back from that, that we then look at.

Mr. Kettler: The main thing you have to do though whenever you come back with a concept and that is the problem that the CEDC got into is checking in often or I don't

know how often but certainly with the Commissioners, the Planning Commission, because the Commissioners don't want to all of a sudden, you know we pick somebody, we hire somebody, here is the design and the Commissioners go what, they have to buy into it obviously because they are ultimately going to approve it.

Mr. Brown: If I am around I will definitely keep them informed.

Mr. McKenney: Anything else. So quick question we are replacing, we are putting in the stylized lamps up and down Fisher, what are we doing with the existing lamps that are lights that are there now.

Mr. Yost: That is a good question because I don't know if these lamps are going to provide adequate lighting as far as State Highway, so I don't know that answer right now.

Mr. McKenney: We will take out the no parking signs and replace them with a lamp.

Multiple Conversations Taking Place

Mr. McKenney: Yeah we will hang the Christmas lights from the lamps that will go over well.

Mr. Pike: How is the Fisher Avenue sidewalk project going?

Mr. Yost: Good we are hoping to finish it up by the end of this month. The weather kind of set them back a little bit and we were waiting for Allegheny Power to move a guide wire and then Washington Gas had to move an old panel they had out there also.

Mr. McKenney: Yeah what is with what appears to be waiting for retaining walls is it because they had to move stuff or we are waiting for the...

Mr. Yost: No it sort of rained and they built the walls up and it didn't have, it is going to be a brick imprint what the retaining walls are going to look like but at another job site someone had stolen all their brick imprints, and they ordered all brand new and they got them in but then it rained for 5 days on them so now they got to wait for that.

Mr. King: Now they are starting to build the other wall.

Mr. Pike: When is that guardrail going to be...

Mr. Yost: In a couple weeks.

Mr. King: Yeah once the sidewalk is done.

Mr. McKenney: That reminds me across from that guardrail I can't remember what street is that...

Mr. Yost: Westerly.

Mr. McKenney: Yeah it is Westerly yeah the way that curb on that if you are coming from town and making a right hand turn onto Westerly the way that curb is designed it almost needs to wrap, it looks like it needs to wrap more, its almost too, when you are turning you are like am I going to hit that.

Mr. Yost: State Highway made us do that and we tried to argue the point because it doesn't make sense you should flow right in there but it makes people slow down.

Mr. McKenney: Well it definitely does that it made me slow down.

Mr. Yost: I argued that point but they made us do it that way.

Mr. McKenney: Ok so it's our ever famous traffic calming device.

Mr. Yost: It looks bad too.

Mr. McKenney: It does it looks a little like you turn and you are like I am going to hit that and guarantee somebody is taking an oil pan out within a year doing that. All right anything else.

Adjournment

Mr. McKenney: Entertain a motion to...

Mr. Behrend: Motion to adjourn.

Mr. McKenney: Adjourn it has been moved.

Mr. Brown: Second.

Mr. McKenney: Seconded. All in favor signify by saying aye.

All: Aye.

Mr. McKenney: Any opposition? Motion carries.